



57th annual Kenneth R. Wilson Awards
57^e édition des Prix Kenneth R. Wilson

Winners
Lauréats

MAGAZINE OF THE YEAR
MAGAZINE DE L'ANNÉE

Up Here Business

With a mission to be the trusted source of news, analysis, context and opinion for and about people doing business in the North, *Up Here Business* is provocative, trustworthy, and an indispensable resource for political and business leaders who wish to be challenged, informed and entertained about pan-Northern issues.

Animée par la mission de se démarquer comme source d'information digne de confiance en matière d'actualité, d'analyse, de mise en contexte et d'opinion à l'intention des gens d'affaires du Nord, *Up Here Business* est une ressource à la fois stimulante, fiable et indispensable pour les leaders politiques et d'affaires qui souhaitent être mis au défi, informés et divertis tout en cernant les grands enjeux du Nord.

WEBSITE OF THE YEAR
SITE WEB DE L'ANNÉE

DesignEdgeCanada.com

Editors: Ann Meredith Brown, Val Maloney

Designer: Relish Interactive

A news and information site for graphic designers at design studios, ad agencies, corporate in-house design departments, publishers, and print and packaging firms, this interactive site is updated daily with industry news and offers reader comments, a job board, a community photo gallery, a contest, reference information, and a portal for the Design Edge Regional Design Awards.

Un site de nouvelles et d'information à l'intention des concepteurs visuels des studios de design, des agences publicitaires, des services en entreprise de design, des éditeurs et des firmes de conditionnement, dont l'information est mise à jour quotidiennement par des nouvelles sur l'industrie et qui offre des commentaires des lecteurs, des offres d'emploi, une galerie de photos de la communauté, un concours, de l'information documentaire et un portail pour les prix d'excellence régionaux en design de Design Edge.



BEST ISSUE

MEILLEUR NUMÉRO DE L'ANNÉE

Sponsored by / Commandité par Canadian Circulations Audit Board

Gold / Or

Hambly & Woolley Inc., Melissa Kluger
Fall 2010
Precedent

Silver / Argent

Underline Studios, Peggy Berkowitz
February 2010
University Affairs

Honourable Mention / Mention Honorable

**Kim Larson, Gordon Jaremko,
Jason Molyneaux**
Frac!
Alberta Oil

**Sue Williamson, Ian Chodikoff and
Leslie Jen**
Intelligent Interiors
Canadian Architect

Lisa Zambri, Michael Totzke
Good Work
Canadian Interiors

**Una Janicijevic, Ian Portsmouth,
Deborah Aarts, Jim McElgunn**
Your Next Big Thing
Profit

**Fredrik Carlberg, Vicki
Wasylycia, Sherryll Sobie, Rose
Filice, Jennifer Foster, Angela
Kryhul, Dawn Matheson, Pauline
Mitchell, Fiona Wagner**
The Upside of the Downside
Ignite

**Peter Zaver, Tom Gierasimczuk,
David Brown, Jenn Dunstan,
Kristin Laird, Jeff Beer, Chris
Powell, Jeromy Lloyd**
Marketing: Sid Lee
Marketing

BEST COVER

MEILLEURE PAGE COUVERTURE

Gold / Or

Peter Zaver, David Brown
Marketing: Cool in the City
Marketing

Silver / Argent

**Bill Hunter, Gail J. Cohen,
Darren Booth**
Legal Aid: A System in Peril
Canadian Lawyer

Honourable Mention / Mention Honorable

**Bernadette Gillen, Okey
Chigbo, Brad Yeo**
Diverse Accounts
CAMagazine

Sue Williamson
Governor General's Awards |
2010 RAIC Gold Medal
Canadian Architect

Bill Hunter, Gail J. Cohen
The Money Issue
Canadian Lawyer

Mel Manasan, Shane Schick
IT Leadership Strategies From
Machiavelli
CIO Canada

Peter Zaver, Tom Gierasimczuk
Marketing: Sid Lee
Marketing

**Hambly & Woolley Inc., Melissa
Kluger**
Fall 2010
Precedent

**Leata Lekushoff & Radonic
Rodgers design + marketing**
Teaching without Schools
Professionally Speaking

**Underline Studios, Peggy
Berkowitz**
February 2010
University Affairs



BEST EDITORIAL
MEILLEUR ÉDITORIAL

Sponsored by / Commandité par CDS Global

<i>Gold / Or</i>	Yves Bonneau L'assurance vie au temps des tests d'ADN <i>Conseiller</i>
<i>Silver / Argent</i>	Yves Bonneau Voir vos clients être taxés à l'os ! <i>Conseiller</i>

Honourable Mention / Mention Honorable

Noni MacDonald, Matthew Stanbrook, Paul C. Hebert
"Caffeinating" Children and Youth
Canadian Medical Association Journal

Matthew Stanbrook, Paul C. Hebert
The Federal Government's Senseless Policy Change on Tobacco Warning Labels
Canadian Medical Association Journal

John Cumming
Political Power Play over PotashCorp
The Northern Miner

Simon Hally
Paying for Our Healthcare
Canadian Healthcare Manager

Catherine Choquette
Redoutez-vous les e-patients?
L'actualité médicale

Maurice Smith
Before and After
New Technology Magazine

Colin Leslie
Four-Part Editorial Series on E-Health
The Medical Post

Frank Condron
No Time to Lose
Hardware Merchandising

BEST TECHNOLOGY / INDUSTRIAL / MANUFACTURING ARTICLE
MEILLEUR ARTICLE TECHNOLOGIQUE, INDUSTRIEL, OU MANUFACTURIER

<i>Gold / Or</i>	Jason Contant Invisible Touch <i>OHS Canada</i>
<i>Silver / Argent</i>	Carroll McCormick (tie) The Case of the Missing Foreman <i>Machinery & Equipment MRO</i> Mike McLeod (tie) Whale of an Idea <i>Design Engineering</i>

Honourable Mention / Mention Honorable

George Guidoni
Automation Advances & Advantages
Canadian Packaging

Mike McLeod
Get Your Motor Running
Design Engineering

Bob Atkinson
Inkjet Gets Set for Prime Time
Graphic Monthly Canada

Jim Park
Give 'Em the Gears
highwaySTAR

André Dumont
La ferme télécommandée
Le Bulletin des agriculteurs

Allan Janssen
From Simple to Sophisticated
Logistics Magazine

Allan C. Brawn
Advances in Display Technology
Sign Media Canada



BEST PROFESSIONAL ARTICLE

MEILLEUR ARTICLE DANS LE SECTEUR PROFESSIONNEL

Sponsored by / Commandité par Audit Bureau of Circulations

Gold / Or

Virginia Galt
Diversity Works
National

Silver / Argent

Roger Collier, Lauren Vogel
New Interest in Maggot Therapy
Canadian Medical Association Journal

Honourable Mention / Mention Honorable

Gilles Lajoie
Social Equity
CAmagazine

John Lorinc
The Business of Inclusion
CAmagazine

Sandra E. Martin
Advisers of the Affluent
CAmagazine

Fabienne Papin
L'expertise médicale au banc des
accusés
L'actualité médicale

Fabienne Papin
Moonlighting, horaires de gardes
L'actualité médicale

Christian Leduc
Téléofficine—L'OPQ est sur ses
gardes
L'actualité pharmaceutique

Susan Mohammad
Putting Women in the Picture
Listed

Jason Contant
On Again, Off Again
OHS Canada

BEST RESOURCE / INFRASTRUCTURE ARTICLE

**MEILLEUR ARTICLE DANS LE DOMAINE DES RESSOURCES ET DES
INFRASTRUCTURES**

Gold / Or

Gordon Jaremko
Launching Pad
Alberta Oil

Silver / Argent

Marco Beghetto
Truck Trek
Today's Trucking

Honourable Mention / Mention Honorable

Russ Noble
Quarry Produces
Canadian Mining Journal

Allan Janssen
The 6th Mode
Logistics Magazine

James Menzies
The New Kenworth T700 is
Spacious and Curvacious
Motortruck Fleet Executive

Jim Barnes
Hoggin' the Road
On-Site Magazine

Anthony Vaccaro
Hana's Banana: the Next Big Thing
in Copper?
The Northern Miner

Marco Beghetto
Electronic Comic Books?
Today's Trucking

Marco Beghetto
The Strange Case of the
Disappearing Drivers
Today's Trucking

Steve Bouchard
Facteur humain
Transport Routier



BEST MERCHANDISING / MARKETING ARTICLE
MEILLEUR ARTICLE DANS LE DOMAINE DE LA MISE EN MARCHÉ ET
DU MARKETING

<i>Gold / Or</i>	Ava Chisling How Am I Doing? <i>Canadian Lawyer</i>
<i>Silver / Argent</i>	John G. Smith Demographic Demands <i>Centre Magazine</i>

Honourable Mention / Mention Honorable

Gilles Lajoie Social Equity <i>CAmagazine</i>	Didier Bert Dix pistes pour mener son cabinet à la réussite <i>Conseiller</i>
Amanda Ryder Routed for Success Canadian Garden Centre & Nursery	Robin Arnfield Getting Smart about Gift & Loyalty Cards <i>Payments Business</i>
Chris Powell You've Got Males <i>Canadian Grocer</i>	

BEST PROFILE OF A PERSON
MEILLEUR PORTRAIT
Sponsored by / Commandité par Masthead

<i>Gold / Or</i>	Peter Sobchak (tie) The Shootist <i>Building</i>
	Colin Ellis (tie) Driving Success <i>Statements</i>

Honourable Mention / Mention Honorable

Rosanna Caira Top Toque Foodservice & Hospitality	Chris Powell Hugh to Leave Marketing
Rosanna Caira Peak Performer Hotelier	Louise Vadnais Bâtir le Comité olympique canadien de l'avenir National
Michel Dongois Médecins en marche L'actualité médicale	James Menzies Paying it Forward Truck News
Jeremy Lloyd The Real Deal Marketing	Michael Ganley King Konge Up Here Business



BEST PROFILE OF A COMPANY
MEILLEUR PROFIL D'UNE ENTREPRISE

Sponsored by / Commandité par Impresa Communications Ltd.

<i>Gold / Or</i>	Rob Gerlsbeck Getting Green <i>Canadian Grocer</i>
<i>Silver / Argent</i>	Yan Barcelo Un cœur d'or <i>CAmagazine</i>

Honourable Mention / Mention Honorable

Iris Benaroya The Way We Were <i>Foodservice & Hospitality</i>	Kristin Laird In Fashion <i>Marketing</i>
J.D. Ney The Inn Crowd <i>Hotelier</i>	Kristin Laird TIFF in Lights <i>Marketing</i>
Mélanie Alain La Beauce, un exemple de réussite <i>L'actualité pharmaceutique</i>	Ian Bickis RX Revitalizes Drumlummon Mine <i>The Northern Miner</i>
Jeff Beer The Creative Force is Strong <i>Marketing</i>	James Menzies Beer Run <i>Truck News</i>

BEST REGULARLY FEATURED DEPARTMENT OR COLUMN
MEILLEURE CHRONIQUE OU RUBRIQUE RÉGULIÈRE

<i>Gold / Or</i>	Michael Ganley Our Take <i>Up Here Business</i>
<i>Silver / Argent</i>	Alan Cassels Salon <i>Canadian Medical Association Journal</i>

Honourable Mention / Mention Honorable

Jim Carroll Netwatch <i>CAmagazine</i>	Cinda Chavich, Alistair Kyte Food File <i>Foodservice & Hospitality</i>
Ezra Levant The Back Page <i>Canadian Lawyer</i>	Roma Ihnatowycz CEO Profile <i>FranchiseCanada</i>
Allan Janssen Service Notes <i>Canadian Technician</i>	Mark Vruno Pathfinder <i>Graphic Monthly Canada</i>
Peter Sells FlashPoint <i>Fire Fighting in Canada</i>	Bill Swales, Monica Kidd, Michael Dworkind Spirit of Medicine <i>The Medical Post</i>



BEST FEATURE ARTICLE
MEILLEUR ARTICLE DE FOND

Sponsored by / Commandité par Annex Publishing & Printing, Inc.

Gold / Or

Tristin Hopper
Oil to the Orient
Up Here Business

Silver / Argent

Andy Holloway, Susan Mohamed
Frank's Last Payday
Listed

Honourable Mention / Mention Honorable

John Lorinc
The Business of Inclusion
CAMagazine

Sandra E. Martin
Advisers of the Affluent
CAMagazine

Bruce Livesey
When Temptation Bites
Canadian Lawyer

Robert Todd
Greener Pastures
Canadian Lawyer

Denis Méthot
Les jeunes médecins fuient la
pratique en cabinet privé
L'actualité médicale

Chris Powell
Social Climbers
Marketing

Jim McElgunn
Seller's Remorse
Profit

Matthew Sylvain
Asbestos: Canada's Most
Shameful Export
The Medical Post

BEST NEWS COVERAGE
MEILLEURE COUVERTURE DE L'ACTUALITÉ

Gold / Or

Jeff Beer
The Globe and Mail Makes Its Move
Marketing

Silver / Argent

Robert Todd
Legal Aid: A System in Peril
Canadian Lawyer

Honourable Mention / Mention Honorable

Jeff Lewis
Nuclear Winter
Alberta Oil

Lawrence Richter Quinn
IFRS: Dead in the USA?
CAMagazine

Alisha Hiyate
Diamond Outlook Sparkles after
Rough Ride
Diamonds in Canada

Christian Leduc
Cartes de continuité Lipitor
L'actualité pharmaceutique

Jeff Beer
According to Jim
Marketing

Jeremy Lloyd
Checking out Check-ins
Marketing

Angela Stelmakowich
Beauty Treatment
OHS Canada

David Carey
Card Wars: Inside the High-Stakes
Battle Over Canada's Debit Space
Payments Business



BEST HOW-TO ARTICLE OR SERIES OF HOW-TO ARTICLES
MEILLEUR ARTICLE OU SÉRIE D'ARTICLES DE CONSEILS PRATIQUES

<i>Gold / Or</i>	Joanna Pachner How to Win the New Sales Game <i>Profit</i>
<i>Silver / Argent</i>	Michel Dongois Quand un médecin reçoit un subpoena <i>L'actualité médicale</i>

BEST ONE-OF-A-KIND ARTICLE
ARTICLE HORS CATÉGORIE

<i>Gold / Or</i>	Deborah Aarts, Annette Bourdeau, Jim McElgunn, Kim Shiffman Your Next Big Thing <i>Profit</i>
<i>Silver / Argent</i>	Katherine Barber The Colo(u)rful Story of English <i>Professionally Speaking</i>

Honourable Mention / Mention Honorable

- Robert Colapinto**
Way to Grow
CAMagazine
- Alicia Androich**
Reach and Retain
Canadian Grocer
- Brianne Binelli**
Let's Make a Deal
Foodservice & Hospitality
- Ian McTeer**
A Whole New Venting World
HPAC Magazine

- Tom Wieshaar**
It's All in the Sprue
Jewellery Business
- Kristin Laird**
Crisis Talks
Marketing
- Crystal Luxmore**
8 Career-Limiting Moves
Precedent
- Craig Hannaford**
Critical Incident Management: A
Sure-Fire Recipe to Avoid Disaster
Statements

Honourable Mention / Mention Honorable

- Paul Brent**
Dissecting the Decade
CAMagazine
- Carroll McCormick**
Between the Docks
Canadian Transportation &
Logistics
- Frank Condron, Stephen
Payne, John Caulfield**
The End of the Tunnel
Hardware Merchandising
- Robert Thompson**
How to Land a Monster
Listed

- Jean Lian**
A Safe Zone
OHS Canada
- David Hodges**
First Aid for Your Portfolio
The Medical Post
- Marco Beghetto**
The Alpha Log
Today's Trucking
- Steve Bouchard**
Une décennie en revue
Transport Routier



BEST ILLUSTRATION
MEILLEURE ILLUSTRATION

<i>Gold / Or</i>	Seth Defining Benefits <i>CAMagazine</i>
<i>Silver / Argent</i>	Mike Constable IFRS: Dead in the USA? <i>CAMagazine</i>

Honourable Mention / Mention Honorable

Todd Julie
Carbon Reins
Alberta Oil

Jason Schneider
Back to the Drawing Board
Foodservice & Hospitality

Mike Constable
Follow the Leaders
CAMagazine

Peter Ferguson
Civil Unrest?
National

Gérard Dubois
Social Equity
CAMagazine

Pol Turgeon
Brain Injury
OHS Canada

Anthony Tremmaglia
Looking for Certainty
Canadian Lawyer InHouse

Steve Adams
Food for Thought
OPC Register

BEST PHOTOGRAPH
MEILLEURE PHOTOGRAPHIE

<i>Gold / Or</i>	Kelly Redinger Ripe for Picking <i>Alberta Oil</i>
<i>Silver / Argent</i>	Michael Morrison A Long Shadow <i>Alberta Oil</i>

Honourable Mention / Mention Honorable

Benjamin Moore
Animal Magnetism
Drugstore Canada

Jessica Leeder
Enseigner sans écoles
Pour parler profession

Daniel Ehrenworth
Shooting Star
Precedent



BEST ART DIRECTION OF A COMPLETE ISSUE
MEILLEURE DIRECTION ARTISTIQUE DE L'ENSEMBLE D'UN NUMÉRO
Sponsored by / Commandité par Magazines Canada

<i>Gold / Or</i>	Hambly & Woolley Inc. Fall 2010 <i>Precedent</i>
<i>Silver / Argent</i>	Bernadette Gillen Diverse Accounts <i>CAMagazine</i>

Honourable Mention / Mention Honorable

Bernadette Gillen Are You Out There? <i>CAMagazine</i>	Bernadette Gillen Our Annual Personal Financial Planning Issue <i>CAMagazine</i>
Bernadette Gillen CEO Seers <i>CAMagazine</i>	Lisa Zambri Good Work <i>Canadian Interiors</i>
Bernadette Gillen How Well Do You Perform? <i>CAMagazine</i>	Underline Studio February 2010 <i>University Affairs</i>

ART DIRECTION OF AN OPENING SPREAD / COMPLETE FEATURE
DIRECTION ARTISTIQUE DE LA DOUBLE-PAGE D'OUVERTURE OU
D'UN ARTICLE

<i>Gold / Or</i>	Leata Lekushoff & Radonic Rodgers design + marketing, Jessica Leeder Teaching without Schools <i>Professionally Speaking</i>
<i>Silver / Argent</i>	Hambly & Woolley Inc., Margaret Mulligan Precedent Setter Awards <i>Precedent</i>

Honourable Mention / Mention Honorable

Bernadette Gillen Destination: CA <i>CAMagazine</i>	David Heath Fully Charged <i>Foodservice & Hospitality</i>
Bernadette Gillen IFRS: Dead in the USA? <i>CAMagazine</i>	David Heath Gold Medal Cuisine <i>Foodservice & Hospitality</i>
Roth & Ramberg, Bill Hunter A Major Undertaking <i>Canadian Lawyer</i>	Ellie Robinson, Bill Roebuck Five Ways to Kill a Bearing <i>Machinery & Equipment MRO</i>
David Heath Back to the Drawing Board <i>Foodservice & Hospitality</i>	Rosalind Stefanac, Linda Rapini, Brett Ruffell, Jackie Quemby, John S. Dykes Mapping Out This Year's Pharmacy Trends <i>Pharmacy Practice</i>