



## 2011 Nominations / Les nominations 2011

### *Special Categories / Catégories spéciales*

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#### **MAGAZINE OF THE YEAR MAGAZINE DE L'ANNÉE**

**Editor: Gordon Jaremko**  
**Art Director: Kim Larson**  
Alberta Oil  
*Alberta Oil*

**Editor: Okey Chigbo**  
**Art Director: Bernadette Gillen**  
CAmagazine  
*CAmagazine*

**Editor: Michael Ganley**  
**Art Director: Michael Ericsson**  
Up Here Business  
*Up Here Business*

#### **WEBSITE OF THE YEAR SITE WEB DE L'ANNÉE**

**Editors: Valerie White, Anne Hébert**  
**Designers: Lisa Rene, Andrew Gregory, Eric Bradshaw**  
CanadianHealthcareNetwork.ca  
*Canadian Health Network*

**Editor: Michael Ouellette**  
**Designer: Andre Meurer**  
CanadianManufacturing.com  
*Canadian Manufacturing*

**Editor: Ann Meredith Brown**  
**Designer: Relish Interactive**  
DesignEdgeCanada.com  
*Design Edge Canada*

**BEST COVER**  
**MEILLEURE PAGE COUVERTURE**

Bernadette Gillen, Okey Chigbo, Brad Yeo  
*Diverse Accounts*  
**CAmagazine**

Sue Williamson  
*Governor General's Awards | 2010 RAIC Gold Medal*  
**Canadian Architect**

Bill Hunter, Gail J Cohen, Darren Booth  
*Legal Aid: A System in Peril*  
**Canadian Lawyer**

Bill Hunter, Gail J Cohen  
**The Money Issue**  
Canadian Lawyer

Mel Manasan, Shane Schick  
*IT Leadership Strategies From Machiavelli*  
**CIO Canada**

Peter Zaver, David Brown  
*Marketing: Cool in the City*  
**Marketing**

Peter Zaver, Tom Gierasimczuk  
*Marketing: Sid Lee*  
**Marketing**

Hambly & Woolley Inc., Melissa Kluger  
*Fall 2010*  
**Precedent**

Leata Lekushoff & Radonic Rodgers design + marketing  
*Teaching Without Schools*  
**Professionally Speaking**

Underline Studios, Peggy Berkowitz  
*February 2010*  
**University Affairs**

**BEST ISSUE  
MEILLEUR NUMÉRO DE L'ANNÉE**

Kim Larson, Gordon Jaremko, Jason Molyneaux  
*Frac!*  
**Alberta Oil**

Sue Williamson, Ian Chodikoff and Leslie Jen  
*Intelligent Interiors*  
**Canadian Architect**

Lisa Zambri, Michael Totzke  
*Good Work*  
**Canadian Interiors**

Fredrik Carlberg, Vicki Wasylycia, Sherryll Sobie, Rose Filice, Jennifer Foster, Angela Kryhul,  
Dawn Matheson, Pauline Mitchell, Fiona Wagner  
*The Upside of the Downside*  
**Ignite**

Peter Zaver, Tom Gierasimczuk, David Brown, Jenn Dunstan, Kristin Laird, Jeff Beer, Chris  
Powell, Jeromy Lloyd  
*Marketing: Sid Lee*  
**Marketing**

Hambly & Woolley Inc., Melissa Kluger  
*Fall 2010*  
**Precedent**

Una Janicijevic, Ian Portsmouth, Deborah Aarts and Jim McElgunn  
*Your Next Big Thing*  
**Profit**

Underline Studios, Peggy Berkowitz  
*February 2010*  
**University Affairs**

*Written Categories / Catégorie Œuvres écrites*

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**BEST EDITORIAL**  
**MEILLEUR EDITORIAL**

Simon Hally  
*Paying for Our Healthcare*  
**Canadian Healthcare Manager**

Noni MacDonald, Matthew Stanbrook, Paul C Hebert  
*"Caffenating" Children and Youth*  
**Canadian Medical Association Journal**

Matthew B. Stanbrook, Paul C. Hebert  
*The Federal Government's Senseless Policy Change on Tobacco Warning Labels*  
**Canadian Medical Association Journal**

Yves Bonneau  
*L'assurance vie au temps des tests d'ADN*  
**Conseiller**

Yves Bonneau  
*Voir vos clients être taxés à l'os !*  
**Conseiller**

Frank Condron  
*No Time to Lose*  
**Hardware Merchandising**

Catherine Choquette  
*Redoutez-vous les e-patients?*  
**L'actualité médicale**

Maurice Smith  
*Before and After*  
**New Technology Magazine**

Colin Leslie  
*Four-Part Editorial Series on E-Health*  
**The Medical Post**

John Cumming  
*Political Power Play over PotashCorp*  
**The Northern Miner**

**BEST FEATURE ARTICLE  
MEILLEUR ARTICLE DE FOND**

Sandra E. Martin  
*Advisers of the Affluent*  
**CAmagazine**

John Lorinc  
*The Business of Inclusion*  
**CAmagazine**

Robert Todd  
*Greener Pastures*  
**Canadian Lawyer**

Bruce Livesey  
*When Temptation Bites*  
**Canadian Lawyer**

Denis Méthot  
*Les jeunes médecins fuient la pratique en cabinet privé*  
**L'actualité médicale**

Andy Holloway  
*Frank's Last Payday*  
**Listed**

Chris Powell  
*Social Climbers*  
**Marketing**

Jim McElgunn  
*Seller's Remorse*  
**Profit**

Matthew Sylvain  
*Asbestos: Canada's Most Shameful Export*  
**The Medical Post**

Tristin Hopper  
*Oil to the Orient*  
**Up Here Business**

**BEST HOW-TO ARTICLE OR SERIES OF HOW-TO ARTICLES  
MEILLEUR ARTICLE OU SÉRIE D'ARTICLES DE CONSEILS PRATIQUES**

Robert Colapinto  
*Way to Grow*  
**CAmagazine**

Alicia Androich  
*Reach and Retain*  
**Canadian Grocer**

Brianne Binelli  
*Let's Make a Deal*  
**Foodservice & Hospitality**

Ian McTeer  
*A Whole New Venting World*  
**HPAC Magazine**

Tom Wieshaar  
*It's All in the Sprue*  
**Jewellery Business**

Michel Dongois  
*Quand un médecin reçoit un subpoena*  
**L'actualité médicale**

Kristin Laird  
*Crisis Talks*  
**Marketing**

Crystal Luxmore  
*8 Career-Limiting Moves*  
**Precedent**

Joanna Pachner  
*How to Win the New Sales Game*  
**Profit**

Craig Hannaford  
*Critical Incident Management: A Sure-Fire Recipe to Avoid Disaster*  
**Statements**

**BEST MERCHANDISING / MARKETING ARTICLE**  
**MEILLEUR ARTICLE DANS LE DOMAINE DE LA MISE EN MARCHÉ ET DU MARKETING**

Gilles Lajoie  
*Social Equity*  
**CAmagazine**

Amanda Ryder  
*Routed for Success*  
**Canadian Garden Centre & Nursery**

Chris Powell  
*You've Got Males*  
**Canadian Grocer**

Ava Chisling  
*How Am I Doing?*  
**Canadian Lawyer**

John G Smith  
*Demographic Demands*  
**Centre Magazine**

Didier Bert  
*Dix pistes pour mener son cabinet à la réussite*  
**Conseiller**

Robin Arnfield  
*Getting Smart About Gift & Loyalty Cards*  
**Payments Business**

**BEST NEWS COVERAGE**  
**MEILLEURE COUVERTURE DE L'ACTUALITÉ**

Jeff Lewis  
*Nuclear Winter*  
**Alberta Oil**

Lawrence Richter Quinn  
*IFRS: Dead in the USA?*  
**CAmagazine**

Robert Todd  
*Legal Aid: A System in Peril*  
**Canadian Lawyer**

Alisha Hiyate  
*Diamond Outlook Sparkles after Rough Ride*  
**Diamonds in Canada**

Christian Leduc  
*Cartes de continuité Lipitor*  
**L'actualité pharmaceutique**

Jeff Beer  
*According to Jim*  
**Marketing**

Jeromy Lloyd  
*Checking Out Check-ins*  
**Marketing**

Jeff Beer  
*The Globe and Mail Makes Its Move*  
**Marketing**  
Angela Stelmakowich  
*Beauty Treatment*  
**OHS Canada**

David Carey  
*Card Wars: Inside the High-Stakes Battle Over Canada's Debit Space*  
**Payments Business**

**BEST ONE-OF-A-KIND ARTICLE**  
**ARTICLE HORS CATÉGORIE**

Paul Brent  
*Dissecting the Decade*  
**CAmagazine**

Carroll McCormick  
*Between the Docks*  
**Canadian Transportation & Logistics**

Frank Condron, Stephen Payne, John Caulfield  
*The End of the Tunnel*  
**Hardware Merchandising**

Robert Thompson  
*How to Land a Monster*  
**Listed**

Jean Lian  
*A Safe Zone*  
**OHS Canada**

Katherine Barber  
*The Colo(u)rful Story of English*  
**Professionally Speaking**



Deborah Aarts, Annette Bourdeau, Jim McElgunn and Kim Shiffman  
*Your Next Big Thing*  
**Profit**

David Hodges and others  
*First Aid for Your Portfolio*  
**The Medical Post**

Marco Beghetto  
*The Alpha Log*  
**Todays' Trucking**

Steve Bouchard  
*Une décennie en revue*  
**Transport Routier**

**BEST PROFESSIONAL ARTICLE**  
**MEILLEUR ARTICLE DANS LE SECTEUR PROFESSIONNEL**

Sandra E. Martin  
*Advisers of the Affluent*  
**CAmagazine**

Gilles Lajoie  
*Social Equity*  
**CAmagazine**

John Lorinc  
*The Business of Inclusion*  
**CAmagazine**

Roger Collier and Lauren Vogel  
*New Interest in Maggot Therapy*  
**Canadian Medical Association Journal**

Fabienne Papin  
*L'expertise médicale au banc des accusés*  
**L'actualité médicale**

Fabienne Papin  
*Moonlighting, horaires de gardes*  
**L'actualité médicale**

Christian Leduc  
*Téléofficine—L'OPQ est sur ses gardes*  
**L'actualité pharmaceutique**

Susan Mohammad  
*Putting Women in the Picture*  
**Listed**

Virginia Galt  
*Diversity Works*  
**National**

Jason Contant  
*On Again, Off Again*  
**OHS Canada**

**BEST PROFILE OF A COMPANY**  
**MEILLEUR PROFIL D'UNE ENTERPRISE**

Yan Barcelo  
*Un cœur d'or*  
**CAmagazine**

Rob Gerlsbeck  
*Getting Green*  
**Canadian Grocer**

Iris Benaroya  
*The Way We Were*  
**Foodservice & Hospitality**

J.D. Ney  
*The Inn Crowd*  
**Hotelier**

Mélanie Alain  
*La Beauce, un exemple de réussite*  
**L'actualité pharmaceutique**

Kristin Laird  
*In Fashion*  
**Marketing**

Jeff Beer  
*The Creative Force is Strong*  
**Marketing**

Kristin Laird  
*TIFF in Lights*  
**Marketing**

Ian Bickis  
*RX Revitalizes Drumlummon Mine*  
**The Northern Miner**

James Menzies  
*Beer Run*  
**Truck News**

**BEST PROFILE OF A PERSON  
MEILLEUR PORTRAIT**

Peter Sobchak  
*The Shootist*  
**Building**

Rosanna Caira  
*Top Toque*  
**Foodservice & Hospitality**

Rosanna Caira  
*Peak Performer*  
**Hotelier**

Michel Dongois  
*Médecins en marche*  
**L'actualité médicale**

Chris Powell  
*Hugh to Leave*  
**Marketing**

Jeromy Lloyd  
*The Real Deal*  
**Marketing**

Louise Vadnais  
*Bâtir le Comité olympique canadien de l'avenir*  
**National**

Colin Ellis  
*Driving Success*  
**Statements**

James Menzies  
*Paying it Forward*  
**Truck News**

Michael Ganley  
*King Konge*  
**Up Here Business**

**BEST REGULARLY FEATURED DEPARTMENT OR COLUMN  
MEILLEURE CHRONIQUE OU RUBRIQUE RÉGULIÈRE**

Jim Carroll  
*Netwatch*  
**CAmagazine**

Ezra Levant  
*The Back Page*  
**Canadian Lawyer**

Alan Cassels  
*Salon*  
**Canadian Medical Association Journal**

Allan Janssen  
*Service Notes*  
**Canadian Technician**

Peter Sells  
*FlashPoint*  
**Fire Fighting in Canada**

Cinda Chavich, Alistair Kyte  
*Food File*  
**Foodservice & Hospitality**

Roma Ihnatowycz  
*CEO Profile*  
**FranchiseCanada**

Mark Vruno  
*Pathfinder*  
**Graphic Monthly Canada**

Bill Swales, Monica Kidd, Michael Dworkind  
*Spirit of Medicine*  
**The Medical Post**

Michael Ganley  
*Our Take*  
**Up Here Business**

**BEST RESOURCE / INFRASTRUCTURE ARTICLE  
MEILLEUR ARTICLE DANS LE DOMAINE DES RESSOURCES ET DES INFRASTRUCTURES**

Gordon Jaremko  
*Launching Pad*  
**Alberta Oil**

Russ Noble  
*Quarry Produces*  
**Canadian Mining Journal**

Allan Janssen  
*The 6th Mode*  
**Logistics Magazine**

James Menzies  
*The New Kenworth T700 is Spacious and Curvacious*  
**Motortruck Fleet Executive**

Jim Barnes  
*Hoggin' the Road*  
**On-Site Magazine**

Anthony Vaccaro  
*Hana's Banana: the Next Big Thing in Copper?*  
**The Northern Miner**

Marco Beghetto  
*Electronic Comic Books?*  
**Todays' Trucking**

Marco Beghetto  
*The Strange Case of the Disappearing Drivers*  
**Todays' Trucking**

Marco Beghetto  
*Truck Trek*  
**Todays' Trucking**

Steve Bouchard  
*Facteur humain*  
**Transport Routier**

**BEST TECHNOLOGY / INDUSTRIAL / MANUFACTURING ARTICLE  
MEILLEUR ARTICLE DANS LES DOMAINES TECHNOLOGIQUE, INDUSTRIEL OU  
MANUFACTURIER**

George Guidoni  
*Automation Advances & Advantages*  
**Canadian Packaging**

Mike McLeod  
*Get Your Motor Running*  
**Design Engineering**

Mike McLeod  
*Whale of an Idea*  
**Design Engineering**

Bob Atkinson  
*Inkjet Gets Set for Prime Time*  
**Graphic Monthly Canada**

Jim Park  
*Give 'Em the Gears*  
**highwaySTAR**

André Dumont  
*La ferme télécommandée*  
**Le Bulletin des agriculteurs**

Allan Janssen  
*From Simple to Sophisticated*  
**Logistics Magazine**

Carroll McCormick  
*The Case of the Missing Foreman*  
**Machinery & Equipment MRO**

Jason Contant  
*Invisible Touch*  
**OHS Canada**

Allan C Brawn  
*Advances in Display Technology*  
**Sign Media Canada**

**BEST ART DIRECTION OF A COMPLETE ISSUE  
MEILLEURE DIRECTION ARTISTIQUE DE L'ENSEMBLE D'UN NUMÉRO**

Bernadette Gillen  
*Are You Out There?*  
**CAmagazine**

Bernadette Gillen  
*CEO Seers*  
**CAmagazine**

Bernadette Gillen  
*Diverse Accounts*  
**CAmagazine**

Bernadette Gillen  
*How Well Do You Perform?*  
**CAmagazine**

Bernadette Gillen  
*Our Annual Personal Financial Planning Issue*  
**CAmagazine**

Lisa Zambri  
*Good Work*  
**Canadian Interiors**

Hambly & Woolley  
*Fall 2010*  
**Precedent**

Underline Studio  
*February 2010*  
**University Affairs**

**BEST ART DIRECTION OF AN OPENING SPREAD OR COMPLETE FEATURE  
MEILLEURE DIRECTION ARTISTIQUE DE LA DOUBLE PAGE D'OUVERTURE OU D'UN  
ARTICLE**

Bernadette Gillen  
*Destination: CA*  
**CAmagazine**

Bernadette Gillen  
*IFRS: Dead in the USA?*  
**CAmagazine**

Roth & Ramberg, Bill Hunter  
*A Major Undertaking*  
**Canadian Lawyer**

David Heath  
*Back to the Drawing Board*  
**Foodservice & Hospitality**

David Heath  
*Fully Charged*  
**Foodservice & Hospitality**

David Heath  
*Gold Medal Cuisine*  
**Foodservice & Hospitality**

Ellie Robinson, Bill Roebuck  
*Five Ways to Kill a Bearing*  
**Machinery & Equipment MRO**

Rosalind Stefanac, Linda Rapini, Brett Ruffell, Jackie, John S Dykes  
*Mapping Out This Year's Pharmacy Trends*  
**Pharmacy Practice**

Hambly & Woolley Inc., Margaret Mulligan  
*Precedent Setter Awards*  
**Precedent**

Leata Lekushoff & Radonic Rodgers design + marketing, Jessica Leeder  
*Teaching Without Schools*  
**Professionally Speaking**

**BEST ILLUSTRATION**  
**MEILLEURE ILLUSTRATION**

Todd Julie  
*Carbon Reins*  
**Alberta Oil**

Seth  
*Defining Benefits*  
**CAmagazine**

Mike Constable  
*Follow the Leaders*  
**CAmagazine**

Mike Constable  
*IFRS: Dead in the USA?*  
**CAmagazine**



Gérard Dubois  
*Social Equity*  
**CAmagazine**

Anthony Tremmaglia  
*Looking for Certainty*  
**Canadian Lawyer InHouse**

Jason Schneider  
*Back to the Drawing Board*  
**Foodservice & Hospitality**

Peter Ferguson  
*Civil Unrest?*  
**National**

Pol Turgeon  
*Brain Injury*  
**OHS Canada**

Steve Adams  
*Food for Thought*  
**OPC Register**

**BEST PHOTOGRAPH**  
**MEILLEURE PHOTOGRAPHIE**

Michael Morrison  
*A Long Shadow*  
**Alberta Oil**

Kelly Redinger  
*Ripe for Picking*  
**Alberta Oil**

Benjamin Moore  
*Animal Magnetism*  
**Drugstore Canada**

Jessica Leeder  
*Enseigner sans écoles*  
**Pour parler profession**

Daniel Ehrenworth  
*Shooting Star*  
**Precedent**