



Kenneth R. Wilson Awards

Kenneth R. Wilson Awards are co-produced by the Canadian Business Press and Magazines Canada

MAGAZINE OF THE YEAR

MAGAZINE DE L'ANNÉE

The Kenneth R. Wilson Awards is pleased to announce three finalists for the much anticipated Magazine of the Year award, given to the magazine that combines excellence in content and design, follows its mission and consistently engages with, and serves the needs of, its readers.

Our three finalists are:

Alberta Oil

From the judges:

A magazine appealing to the senior executives of the energy sector in Alberta and the rest of Canada, *Alberta Oil* combines high-quality photography, illustration and graphics, and in-depth coverage on “the business of energy.” Its attention to detail makes for a strong visual and editorial statement, offering a look at every aspect of this vital industry.

Precedent

From the judges:

Engaging, entertaining and different—*Precedent* attracts the young lawyer with its balance of law and lifestyle stories. The magazine uses clean design, captivating photography, charticles and illustrations while addressing both professional and personal issues. As the first independent legal publication in Ontario, *Precedent* manages to combine both aspects of a lawyer’s life in an appealing way.

Salon Magazine

From the judges:

By using creative approaches to its articles, *Salon* manages to keep a sometimes repetitive subject matter fresh and engaging. Clever display, case studies and a strong overall design make this magazine appropriate for its stylish audience. *Salon* provides its readers with practical advice and even uses a comic strip to illustrate improving salon service and business skills.

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BEST EDITORIAL
MEILLEUR EDITORIAL

Yves Bonneau

La Paternité déficiente du FISF

Conseiller

Yves Bonneau

Libérez-nous du statut quo!

Conseiller

Vicki Wood

Editorial

Drugstore Canada

Rosanna Caira

Whose Meal Is It Anyway?

Foodservice and Hospitality

Catherine Choquette

Éditorial

L'actualité médicale

Rosalind Stefanac

Coffee, Tea, Rx or OTC?

Pharmacy Practice

Joe Terrett

No Borders for Skills or Jobs

Plant: Canada's Industry Newspaper

Guy Crittenden

Nano! Nano!

Solid Waste & Recycling

Colin Leslie

The Profession's Next Big Questions

The Medical Post

Peter Carter, Rolf Lockwood

Emissions Reconsidered/Bio Promises/Talkin Engines

Today's Trucking

BEST ONLINE-ONLY ARTICLE OR SERIES OF ARTICLES
MEILLEUR ARTICLE OU SÉRIE D'ARTICLES PUBLIÉS EN LIGNE SEULEMENT

Jennifer Kavur

Managing Your Online Reputation

ComputerWorld Canada

Robert Colman

Copenhagen

Green Business

Joaquim Menezes

Benefits and Risks of Flexible Work-Style Programs

ITBusiness.ca

Brian Jackson

Facebook's Privacy Conflict with Canada

ITBusiness.ca

Anne Hébert

Nos entrevues exclusives

L'actualité médicale

Nicolas Mesly

La fraise californienne, une délinquante?

Le Coopérateur agricole

Matt Semansky

Controversy Cubed

Marketing

Don Douloff

Don Appetit: Restaurant Reviews

Meetings & Incentive Travel

Deborah Aarts, Lisa Wichmann

Web Exclusive: I.E. Canada Coverage

Purchasingb2b

Peggy Berkowitz, Tara Fraser, Phillip Todd

Career Resources

University Affairs

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**BEST ILLUSTRATION /
MEILLEURE ILLUSTRATION**

Gérard Dubois

The Business of Climate Change

CAmagazine

Gérard Dubois

Containing Financial Contagion

CAmagazine

Ryan Snook

Making Sense of IT All

CAmagazine

Leata Lekushoff, Sonia Roy

Manure & Magatogas

Professionally Speaking

Leata Lekushoff, Huan Tran

Transition to Teaching 2008

Professionally Speaking

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**BEST HOW-TO ARTICLE OR SERIES OF HOW-TO ARTICLES
MEILLEUR ARTICLE OU SÉRIE D'ARTICLES DE CONSEILS PRATIQUES**

Yan Barcelo

Survivre en eaux troubles

CAmagazine

John Lorinc

Staying Alive

CAmagazine

Tamar Satov

Tax Breaks

CAmagazine

Erin Letson

Goodbye Paper

Canadian Mortgage Professional

Allan Janssen

10 Ways to Grow Your Oil-Change Business

Canadian Technician

Shruti Harilall
Pharmacy MBA
Drugstore Canada

Gina Makkar
Your Guide to Franchising
FranchiseCanada

Gordon Griffiths
Getting Ready to Sell
Graphic Monthly Canada

Peter Phillips
How to Justify a CMMS System Purchase
Machinery & Equipment MRO

Annette Bourdeau, Daniel Fish, Jim McElgunn
How to be a Superpreneur
Profit

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BEST ART DIRECTION OF A COMPLETE ISSUE /
MEILLEURE DIRECTION ARTISTIQUE DE L'ENSEMBLE D'UN NUMÉRO

Bernadette Gillen
The Heat Is On
CAmagazine

Bernadette Gillen
Weathering Climate Change
CAmagazine

Sue Williamson
The Art of Interiors
Canadian Architect

Peter Zaver
Brave New World
Marketing

Underline Studio
Fall
Precedent

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BEST MERCHANDISING/MARKETING ARTICLE

MEILLEUR ARTICLE DANS LE DOMAINE DE LA MISE EN MARCHÉ ET DU MARKETING

Romana King

The Quest

Advisor's Edge

Yan Barcelo

Dix services à valeur ajoutée

CAmagazine

Glenn Kauth

Big BD

Canadian Lawyer

Andrew Sobchak

Getting a Grip on Social Media

Centre Magazine

Jeromy Lloyd

24-Hour PR People

Marketing

Michelle Warren

Blogger Knows Best

Marketing

Matt Semansky

Mosque and State

Marketing

Patrick Bellerose

L'art du pitch

Marketing QC

Angela Kryhul

Goodbye Paper

Meetings & Incentive Travel

Simon Blake

Make a Splash with Your Truck Graphics!

Plumbing and HVAC

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BEST NEWS COVERAGE

MEILLEURE COUVERTURE DE L'ACTUALITÉ

Bill Tice

Safety in B.C.'s Woods

Canadian Forest Industries

Mike King

Gangsta Rap

Canadian Lawyer

David Menzies

Oil Change

Canadian Technician

David Gambrill

Devil in the Details

Canadian Underwriter

Brynna Leslie

Jump-Start

Hardware Merchandising

Michel Dongois, Denis Méthot

Euthanasie - Les médecins bientôt à l'heure des choix

L'actualité médicale

Andrew Skelly

Two Trials Deal Blows to Common Spine Procedure

The Medical Post

Marco Beghetto

Over & Out

Today's Trucking

Steve Bouchard

L'armée à la rescousse

Transport Routier

Jeff Mitchell

Case Closed

Truck News

**ART DIRECTION OF AN OPENING SPREAD OR COMPLETE FEATURE /
DIRECTION ARTISTIQUE DE LA DOUBLE-PAGE D'OUVERTURE OU D'UN ARTICLE**

David Heath

Is Your Business Shrinking?

Foodservice and Hospitality

Peter Zaver

Ballmer's Battle Plan

Marketing

Lindsey Mrav

Olympic Special

Meetings & Incentive Travel

Leata Lekushoff

Gold Medal Learning

Professionally Speaking

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BEST ONE-OF-A-KIND ARTICLE
ARTICLE HORS CATÉGORIE

Gordon Jaremko, Mira Shenker

Top 25 Canadian Energy Infrastructure Projects

Alberta Oil / ReNew

Paul McLaughlin

The Wine Sellers

CAmagazine

Don McLellan

Kidnapped

Insurancewest

Luigi Benetton

Canada's Best Law Firm Websites

National

Nicols Ritoux

Hors des sentiers battus

National

Katherine Barber

Manure & Magatogas

Professionally Speaking

**Eleanor Beaton, Annette Bourdeau, Andy Holloway, Tony Martin, Jim McElgunn, Ian
Portsmouth, Kim Shiffman**

Your Next Big Thing

Profit

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BEST PROFESSIONAL ARTICLE

MEILLEUR ARTICLE DANS LE SECTEUR PROFESSIONNEL

Paul Brent

The Third-Party Solution

CAmagazine

Lauren MacGillivray

The Aggregators

Canadian Insurance Business Magazine

Paul Brent

Assembly Line

Canadian Lawyer

Pierre Racine

Le Conseiller des âmes

Conseiller

Isabelle Girard, Christian Leduc

Médecines alternatives et produits naturels

L'actualité médicale

Christian Leduc

Cessez d'être idéalistes

L'actualité pharmaceutique

Nicolas Ritoux

Panorama des médias sociaux

National

Dan Birch

Reinventing Loss

OHS Canada

Andrew D'Cruz

Metal-Some Matters

OHS Canada

Andrew Skelly

New Imaging Technique Reveals Atherosclerosis Noninvasively

The Medical Post

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BEST FEATURE ARTICLE
MEILLEUR ARTICLE DE FOND

Tamar Satov

Tax Breaks

CAmagazine

Michel Dongois

La Testo et les dollars

L'actualité médicale

Brendan Howley

Yes She Did

Marketing

Maurice Smith

Global Brainstorming

New Technology Magazine

Crystal Luxmore

Oh Mother, Where Art Thou?

Precedent

Gabrielle Bauer

In Character

Professionally Speaking

Jill Scarrow

No to Naughty Nurse Image

Registered Nurse Journal

Michael Ganley

Sky Wars

Up Here Business

Tim Querengesser

Black and White and Well Read

Up Here Business

Katharine Sandiford

Help Wanted

Up Here Business

BEST PROFILE OF A COMPANY
MEILLEUR PROFIL D'UNE ENTERPRISE

David Menzies

Girl Power

Canadian Technician

Allan Janssen

Old Business, New Tricks

Canadian Technician

Alistair Kyte

Return of the Mac

Foodservice and Hospitality

Rosanna Caira

Three's Company

Foodservice and Hospitality

Allan Janssen

Sustainability = Profitability

Logistics Magazine

Eve Lazarus

Adventures in Tourism

Marketing

Jeromy Lloyd

Hanging at the Park

Marketing

Jeromy Lloyd

C'est Si(d) Bon!

Marketing

Heather Greenwood Davis

No Life Like It

National

Trish Saywell

Persistence Paying Off for Premier

The Northern Miner's Mining Markets

BEST PROFILE OF A PERSON
MEILLEUR PORTRAIT

Yan Barcelo

Harmonie au sommel

CAmagazine

Nancy Kwon

Man on a Mission

Canadian Grocer

Glenn Kauth

The Privacy Dance

Canadian Lawyer

Beverley Spencer

The Achiever

CCCA Magazine

Lauren d'Entremont

Cafe Connoisseur

FranchiseCanada

Jeromy Lloyd

Brand Canada

Marketing

Matt Semansky

Brand Nash

Marketing

Dale Lunan

Gone Fischin'

Oilweek

Bill Harris

George Stroumboulopoulos

Professionally Speaking

Katharine Sandiford

The Baker Boys

Up Here Business

BEST REGULARLY FEATURED DEPARTMENT OR COLUMN
MEILLEURE CHRONIQUE OU RUBRIQUE RÉGULIÈRE

Marcel Côté

Perspectives

CAmagazine

Ezra Levant

Back Page

Canadian Lawyer

Philip Slayton

Legal Ethics

Canadian Lawyer

Jackie Rosenhek

History of Medicine

Doctor's Review

Alistair Kyte, Signe Langford, Lisa Paul

Food File

Foodservice and Hospitality

Paul Hogendoorn

Industry Watch

Manufacturing Automation

Various authors

Meeting Points

Meetings & Incentive Travel

Matthew Sullivan

Short Cellar

Precedent

Paul Caldwell, Shane Neilson

Spirit of Medicine

The Medical Post

Michael Ganley

Our Take

Up Here Business

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BEST COVER

MEILLEURE PAGE COUVERTURE

Colin Way, Paige Weir

Minding the Mackenzie

Alberta Oil

Ian Chodikoff, Leslie Jen, Sue Williamson

The Art of Interiors

Canadian Architect

Elaine Borg, Caroline Cakebread

Busted

Canadian Investment Review

Diane Kleer, Kristy Nudds, Brooke Shaw, Angela Simon, Marilyn White

Can We Talk?

Canadian Poultry

Pierre Marc Pelletier, Annarosa Sabbadini

October

Doctor's Review

Ally Tripkovic, Peter Zaver

Hire Education

Marketing

Ally Tripkovic, Peter Zaver

The O'Reilly Factor

Marketing

Ally Tripkovic, Peter Zaver

There Goes Santa Claus

Marketing

Lindsey Mrav

July/August

Meetings & Incentive Travel

Darren Campbell, Michael Ganley, John Pekelsky

Sky Wars

Up Here Business

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BEST RESOURCE/INFRASTRUCTURE ARTICLE

MEILLEUR ARTICLE DANS LE DOMAINE DES RESSOURCES ET DES INFRASTRUCTURES

Gordon Jaremko

Peace in the Parkland

Alberta Oil

Russell Noble

Just Scraping the Surface

Canadian Mining Journal

Julia Kuzeljevich

Seeing Red

Canadian Transportation & Logistics

Allan Janssen

Hazmat Challenges

Logistics Magazine

Deborah Jaremko

The Power of the Wedge Well

Oilsands Review

Alisha Hiyate

NI 43-101 to Get an Overhaul

The Northern Miner

Marco Beghetto

Biohazard?

Today's Trucking

Marco Beghetto

DEF JAM

Today's Trucking

Marco Beghetto

Trailer Trash

Today's Trucking

Steve Bouchard

Écokilomètres

Transport Routier

BEST TECHNOLOGY/INDUSTRIAL/MANUFACTURING ARTICLE
MEILLEUR ARTICLE DANS LES DOMAINES TECHNOLOGIQUE, INDUSTRIEL OU
MANUFACTURIER

Michelle Morra

In Too Deep

Canadian Occupational Safety

Shane Schick

Can You Trust This CIO?

CIO Canada

Denise Deveau

Building Smarts

CNS Magazine

Michelle DiPardo

One-Stop Shop

Graphic Monthly Canada

Allan Janssen

IKEA Tests Palletless Decking System

Logistics Magazine

Carroll McCormick

Naval Gazing

Machinery & Equipment MRO

André Voshart

Sights on Safety

Manufacturing Automation

Deborah Aarts

Up, Up and Away!

MM&D Magazine

Peter Kenter

Big Bang Theory

OHS Canada

Jason Contant

Playing for Keeps

OHS Canada

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BEST PHOTOGRAPH /
MEILLEURE PHOTOGRAPHIE

George Whiteside

The Third-Party Solution

CAmagazine

David Heath, John Hryniuk

Drawing Attention

Hotelier

David Heath, Will Lew

The Innovators

Hotelier

Jeff Kirk

Paul Lavoie

Marketing

Pierre Charbonneau

Sid Lee

Marketing

Jeff Kirk

Steve Nash

Marketing

Mike Ford

Terry O'Reilly

Marketing

Alena Gedeonova

Turning Up the Heat

National

Patrick Kane

Hearing the Elders

Up Here Business

Patrick Kane

Road Story

Up Here Business

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BEST ISSUE

MEILLEUR NUMÉRO DE L'ANNÉE

Sheri Craig, Kamilla Nikolaev, Ellie Robinson

Do Some Good

Building

Christian Bellavance, Bernadette Gillen

The Heat Is On

CAmagazine

Ian Chodikoff, Leslie Jen, Sue Williamson

Erickson Remembered

Canadian Architect

Erin Donnelly, Michael Totzke, Lisa Zambri

Working Well

Canadian Interiors

Rosanna Caira, David Heath, Alistair Kyte

Arch Rival

Foodservice and Hospitality

David Brown, Rebecca Harris, Jeromy Lloyd, Matt Semansky, Peter Zaver

Brave New World

Marketing

Melissa Kluger, Underline Studio

Fall

Precedent

Christine Dewairy, Ian Portsmouth

Opportunity Guide

Profit

Peggy Berkowitz, Léo Charbonneau, Mantle & Overall Communications

Anniversary Issue

University Affairs

Darren Campbell, Michael Ganley, Patrick Kane, John Pekelsky, Brent Reaney,

Katharine Sandiford

November

Up Here Business

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WEBSITE OF THE YEAR
SITE WEB DE L'ANNÉE

**Deanne Gage, Andrew Gregory, Steven Lamb, Phil Porado, John Powell, Lisa Rene,
Kanu Vashisht**

Advisor.ca

Advisor.Ca

Gail J. Cohen, Craig Pearson

CanadianLawyerMag.com

Canadian Lawyer

Adam Ledlow

CTL.ca

Canadian Transportation & Logistics

Brandon Glover, Paula Renaud

foodserviceworld.com

Foodservice and Hospitality

Don Douloff, Lisa Rene

MeetingsCanada.com

Meetings & Incentive Travel

Morella Aguirre, Anupa Mistry, Guillermo Ohno

salon52.ca

Salon Magazine